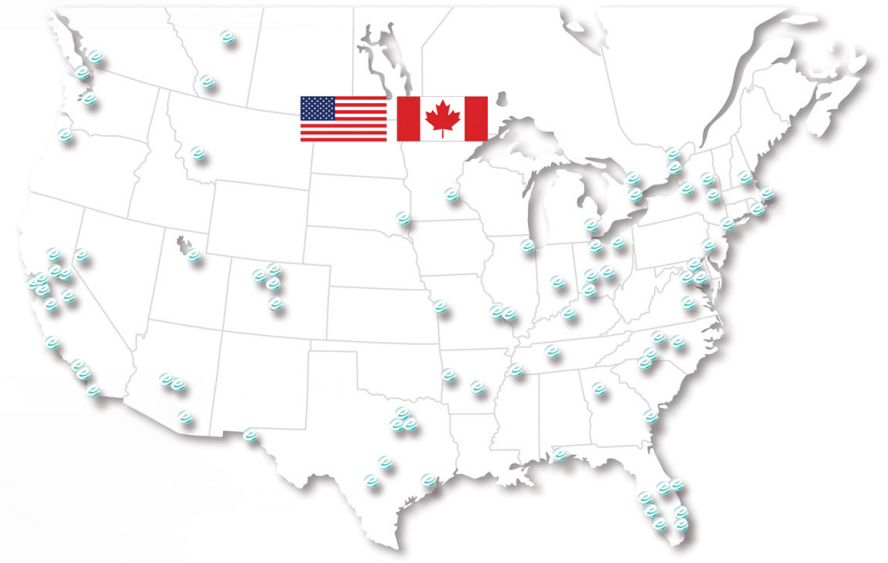




**DISCOVER**  
**EWOMENNETWORK**  
**WHERE WOMEN ENTREPRENEURS**  
**GO TO SUCCEED**



**We have over 500,000 women entrepreneurs connected through 118 chapters spread across the U.S. and Canada.**



**Our event brands are so special they're trademarked**

*AcceleratedNetworking™*

—STRATEGIC—  
Business Introductions™

*Breakthroughs*  
over Breakfast™

INTERNATIONAL

*Femtor*®  
AWARDS

**rise**  
eWomenNetwork  
ENTREPRENEUR  
CONFERENCE & EXPO

**We conduct over 1,500 live face-to-face networking events annually.**

A group of women are gathered around a table, holding white mugs and smiling. The scene is set in a professional environment, likely a conference or networking event. The women are dressed in business casual attire. The background is slightly blurred, showing other people and a bright, well-lit space. The overall mood is positive and collaborative.

## **WE TAKE THE WORK OUT OF NETWORKING**

Women love our values based authentic approach to networking resulting in millions of dollars of transactions, promotion for their businesses and access to key resources.



# MEMBERSHIP COMPOSITION

94% Women Business owners consisting of Founders, CEOs and Presidents; 6% corporate professionals

Age range: 30 - 68, Primary core: 40 - 65

80% based in U.S.; 17% Canadian; 3% outside of North America

Our membership represents a diverse and wide range of product and service offerings. They purchase everything from training, consulting and technology to home goods, vehicles, business services and vacations.



- 1 Employee 42%
- 2-4 Employees 37%
- 5-9 Employees 10%
- 10-24 Employees 7%
- 25-49 Employees 3%
- 50-99 Employees 1%



- < \$70,000 = 11%
- \$70,000 to < \$100,000 = 14%
- \$100,000 to < \$250,000 = 17%
- \$250,000 to < \$500,000 = 29%
- \$500,000 to < \$1 million = 12%
- \$1 million to < \$3 million = 8%
- \$3 million to < \$5 million = 2%

eWomenNetwork

543,500



Social impact of eWomenNetwork across all platforms:

**543,500**

More than double these women's organizations combined!

As of 11.6.17

Women  
Impacting  
Public Policy

110,050

Ellevest  
Network

102,883

National  
Association  
of Women  
Business  
Owners

25,674

Women's  
President Org

12,068

American  
Business  
Women's  
Association

6,871



# OUR MOVEMENT

Help One Million Women Entrepreneurs Each  
Achieve One Million Dollars in Annual Revenue



**OUR COMPLETE  
SUCCESS SYSTEM  
ACCELERATES OUR MEMBERS  
RESULTS, REVENUE AND ROI**

Accountability/Success Coaching

Speaking

Podcasting & Interviews

Video Production

Celebrity Branding

Digital Marketing

Member Profiles

Mastermind Retreats

PLATINUM Events

Monthly Live Networking Events

International Conference &  
Business Expo



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# NAMED US AN AMERICAN HERO

The eWomen Foundation has awarded 115 cash grants to non-profits throughout North America and 167 scholarships to emerging female leaders of tomorrow.



eWomen Foundation is a 501(c) (3) non-profit Organization





# MEET OUR FOUNDER & CEO SANDRA YANCEY

Sandra is an award-winning entrepreneur recognized by the International Alliance for Women as one of the world's 100 Top Difference Makers and by CNN as an American Hero.

- Featured in Chicken Soup for the Entrepreneur's Soul
- #1 bestselling author of five books, including Relationship Networking: The Art of Turning Contacts into Connections and Succeeding in Spite of Everything, which rose to #1 in ten categories at Amazon.
- Produced The GLOW Project—called “one of the most inspiring movies ever created for women,” by the Orlando Film Festival.
- Master's of Science Degree in Organizational Development from The American University, Washington D.C.
- Two-year post-graduate certification in Organization and Systems Design from the prestigious Gestalt Institute.



We align our sponsors with our community's needs, wants and desires. We customize our sponsorship programs to maximize positive results and organically infuse sponsors into our culture.

- » Speaking at chapter events
- » Profile stories in BLOG post
- » Social media posts from the CEO and President
- » Featured at our International Conference
- » Recognition at a luncheon or dinner event
- » Branding on event invitations
- » Signage at events
- » Ads in program guides
- » Demonstrations of products
- » Featured in our Business Expo at Conference
- » Numerous, unique and creative ways to showcase sponsors

**Contact:**

Kym Yancey

[Kym.Yancey@eWomenNetwork.net](mailto:Kym.Yancey@eWomenNetwork.net)

972.620.9995 Ext. 1003

We would welcome the opportunity to explore ways to showcase your product or service to the eWomenNetwork Community.

## Facts about eWomenNetwork

- Founded January, 2000
- Over 500,000 women business owners and professionals connected to the network
- Members in every U.S. state and Canadian province, with chapters throughout North America
- Produces over 1,500 events annually and the largest women's international four-day business conference in North America each year
- Median age range of members: 30-68 Core: 40-65
- Median household income: \$150K+
- Over 1,000 business categories represented
- 94% of members are entrepreneurs, CEOs, presidents or owners of their own businesses
- The eWomenNetwork Foundation 501(c)(3) has awarded to date 115 cash grants and in-kind donations to support the financial and emotional health of women and children in need

## Facts about Women

- As of 2016, it is estimated that there are now 11.3 million (11,313,900) women-owned businesses in the United States, employing nearly 9 million people (8,976,100) and generating over \$1.6 trillion (\$1,622,763,800,000) in revenues. (U.S. Census Bureau, American Express Open Forum)
- Approximately one in seven U.S. workers is employed by privately held majority or 50% women-owned firms.
- Women are now the majority owners of 38% of the country's businesses, up from 29% in 2007. These firms employ 8% of the nation's private sector workforce - up from 6% nine years ago - and contribute 4% of the nation's business revenues, a share that has not changed over the past 20 years.